

# **DO'S & DON'TS**

A large part of building your business in ByDzyne<sup>™</sup> is sharing the products and opportunities. ByDzyne is partnered with only the best in the industry to empower you with the skills and knowledge you need to build true long-term wealth from wherever you are in the world, through Smart Market Academy (SMA).

As you share the amazing features of SMA, there are a few guidelines to stay within to ensure you are being compliant with ByDzyne and MTI\*'s terms and conditions and other laws laid down by federal bodies.

Firstly, it is important that you understand that trading carries significant risk.

Please click below to read the Smart Market Academy Terms & Conditions so that you understand the risks involved and precautions to be undertaken before starting your SMA education.

SMA TERMS & CONDITIONS

DO'S

- Provide true and correct information for Smart Market Academy ("SMA") enrollment, registration and renewal forms.
- Read carefully and understand the terms and conditions before you start accessing SMA.
- For any advice related to investing, consult a qualified investment professional.
- Use SMA as a learning tool to enhance knowledge base about how to invest in forex.
- Study all training modules of SMA before you start trading. Having a strong foundation is key.
- Trade with demo money via SmartTrader\* first to understand the market, before investing your own money.
- Think of a trading plan before you start trading. Always analyze your strategy before investing your capital.
- Only invest money into trades that you can afford to lose.



#### **DON'TS**

- Do not use the SMA if you are below the age of eighteen (18) years.
- Do not construe information provided on SMA as trading advice. All content provided is for educational purposes only.
- Do not market SMA as a trading tool, it is only a learning tool to educate on forex trading.
- If trading demo accounts, do not make claims that imply they are live.
- Do not consider past performance as a guarantee for future results.
- Do not invest money in forex if you cannot afford to lose it.
- Do not make any exaggerated claims about monetary gains or income.
- Do not use the trading performance of live trainers or teachers without understanding the trade, do not make any investment or trade that you do not understand. Always analyze your strategy before investing your capital.

#### **EXAMPLES**

#### What NOT to say

- 1. NO: SMA shows you how to earn big in the forex market.
- 2. NO: Jeff says to Buy USD/CAD at X level!
- 3. NO: Buy USD/CAD at X level! / The best trade is at X level!
- 4. NO: Learn from experienced trade educators! (must never refer to the traders as educators)
- 5. NO: The Harmonic Trader with Automation tool instantly places trades for you.
- 6. I made \$X from trading!

#### What to say

- 1. YES: SMA equips you with the skillset to develop profitable financial behaviors towards achieving long-term wealth.
- 2. YES: According to the strategy, it would look to buy USD/CAD at X level!
- YES: According to the strategy, this appears to be a great point to enter/exit the market!
- 4. YES: Learn from professional forex analysts.
- 5. YES: The Harmonic Trader with Automation tool scans and quickly identifies Harmonic Patterns and how the scanners quickly identify these patterns. You must then assess the results of the Harmonic Trader yourself and manually activate and run the Harmonic SmartScript to automatically trade patterns.
- 6. YES: I have succeeded in making a profit while trading due to increasing my forex knowledge through the SMA learning platform.



## **COMPLIANCE MARKETING STATEMENTS**

## 1) What is Smart Market Academy?

"Smart Market Academy is a forex education platform where you can benefit from mentorship, professional charting tools, and guided courses. SMA is for anyone who is looking for a life-changing skillset to improve and unlock their wealth possibilities."

Note: Always refer to SMA as an "educational platform" not a trading platform.

### 2) What is the success rate of the Smart Market Academy?

"People who learn from Smart Market Academy (powered by MTI") are more than 2x likely to be profitable\*."

<u>Important</u>: Anytime this marketing statement is used in social media, on any marketing material, etc., you must add the following disclaimer:

\*MTI<sup>\*</sup> 2019 Client Survey compared to the Profitability Analysis by GAIN Capital Group LLC for Quarter 3 in 2019.

#### **RULES FOR STAYING COMPLIANT**

#### RULE #1: No personalized advice or recommendations

- Do not use any language that says that SMA or MTI\* is making individual or tailored recommendations about specific trades to an individual.
- Do not give trade advice to any one individual. Make no implication that SMA or MTI\* has a personal investment relationship with any customer.
- Do not promise or guarantee any kind of results as individual results may vary.
- ByDzyne / SMA / MTI\* or any of their official corporate representatives does not tell
  customers what to buy/sell or when to buy/sell. Under the education platform of SMA, MTI\*
  professional traders only tell customers what they see happening in the market (in
  accordance with the MTI\* Training rules).

# RULE #2: MTI° does not direct client accounts (other than the AI Auto managed Account for INTL clients, through a LPOA)

- MTI® does not trade for USA clients.
- MTI® does not pick trades on their behalf.
- MTI® does not access, fix, or otherwise touch client broker account.



#### Example:

NO: Let "Jeff" pick your trades with XYZ Product!

NO: Follow "Jeff's" trades with our XYZ Product tool! (we don't offer trade copiers)

#### **RULE #3: Always put a DISCLAIMER**

Trading carries significant risk. ALWAYS use the following disclaimers while presenting or sharing the forex learning opportunity. Use the following disclaimer in all presentations for SMA:

#### **Product Disclaimer**

THE SMA PRODUCT, IN PARTNERSHIP WITH MTI', PROVIDES INFORMATION THAT IS SOLELY FOR EDUCATIONAL PURPOSES AND IS NOT INTENDED AS INVESTMENT ADVICE, NOR IS IT SUITABLE TO YOUR INDIVIDUAL CIRCUMSTANCES. FOREIGN EXCHANGE TRADING CARRIES A HIGH LEVEL OF RISK AND MAY NOT BE SUITABLE FOR ALL INVESTORS. The high degree of leverage can work for you, as well as against you. Before deciding to invest, you should carefully consider your investment objectives, level of experience, and risk appetite. The possibility exists that you could sustain a loss of some or all of your initial investment and you should not invest money that you cannot afford to lose. You should seek advice from an independent financial advisor. Nothing contained herein or offered by SMA and MTI<sup>\*</sup> is an offer to buy or sell futures, stocks, options, or any other financial instrument. SMA and MTI\* are not Commodity Trading Advisors or financial or legal advisors of ANY KIND. SMA and MTI\* does not manage money, offer personalized advice, or otherwise direct trades or trade on your behalf. SMA and MTI\* are not liable for any losses you incur as a result of trading. Statements regarding results, pips, income, gains, or losses are not an express or implied guarantee of ANY KIND. Your individual results related to these statements and trading in general may vary. Information presented herein is solely for the purpose of general market commentary from the perspective of an individual analyst. All information is provided AS IS with no representation, warranty, or guarantee. SMA and MTI\* expressly disclaims all liability associated with reliance on the information provided.

#### If you are limited with space you must at least use the following statement.

The SMA product, in partnership with MTI\*, provides information that is solely for educational purposes and is not intended as investment advice, nor is it suitable to your individual circumstances. foreign exchange trading carries a high level of risk and may not be suitable for all investors. Please see our full Risk Disclaimer on <a href="https://www.bydzyne.com/wealth">www.bydzyne.com/wealth</a>.



### RULE #4: Do NOT make specific income claims

Always be general (not specific about the \$ amount invested or earned) when claiming that you have earned an income with the ByDzyne opportunity or that you have made a profit using the principles you learned through the SMA learning platform.

All GENERAL claims must end with the statement "...with hard work and dedication. Please see the full income disclosure on www.ByDyzne.com."

# For any claims made about rank achievements specifically to the ByDzyne opportunity ALWAYS include the ByDzyne income disclosure:

The ByDzyne Financial Rewards Program is an exciting opportunity Dzyned to reward you for your success. As we are all unique and different, everyone's results will vary. Any and all claims or representations, as to income earnings, from ByDzyne or within the program are not to be considered average earnings or can be used as an indication of your future success or results. Monetary and income results are based on many factors, within and outside of your control, including economic factors, business & sales skills, quality of time, dedication, work ethic, and leadership applied to this business. Some will perform well above average earning a substantial income, while others will perform below average and some may not earn any income at all. ByDzyne does not guarantee or imply any specific income earnings, results, or success. If you rely upon our examples and information; you must accept the risk of not doing as well as the examples provided.

For the full income disclosure, please visit www.bydzyne.com

# Rule #5: Only use marketing material provided by ByDzyne. Do not use marketing material of by MTI°

- Smart Market Academy is exclusive intellectual property of ByDzyne and always use the marketing material and literature provided by ByDzyne to promote the SMA platform.
- Marketing material and digital content provided on the MTI<sup>®</sup> website and other websites developed by MTI<sup>®</sup> is the independent and exclusive work of MTI<sup>®</sup> and you should only use such material, when explicitly provided by ByDzyne.